

June 2011

Dear Clients and Friends:

I was wondering what happened to the “Entertainment” coupon books. Remember how ten or fifteen years ago someone was always trying to sell you one of those? I could never find much of interest in the fast food section, but the fine dining coupons were great and led me to restaurants I would have never found without tempting me with a discount.

It turns out you can go to <http://san-diego.entertainment.com/discount/browse.shtml> and buy the 2011 San Diego book online for \$15.00 with free shipping. Under “fine dining” there are 53 restaurants, some offering 20% off but many of the coupons are two-for-one dinners with no requirement to buy two drinks.

You don’t need to pick up the San Diego Reader anymore for coupons. Instead, save this location in your browser: <http://coupons.sandiegoreader.com/publishers/sdreader>. They currently list 199 restaurants with various types of discounts, sorted by category. Look under “steak” for a two-for-one coupon at Saska’s (\$16 max) with no drink requirement. In the “seafood” category you’ll find a two-for-one (\$20 max) at The Boathouse on Harbor Island, no drink requirement, and you can use three coupons per table. With a party of twelve, I’d ask for two tables and two checks.

My favorite pizza was always pepperoni, until Round Table came up with the chicken barbecue pizza. Countless coupons had expired just before I got to the restaurant, and then when I was paying full price one day the fellow said, “Why don’t you print them off our website?” Our grandkids couldn’t believe I’d never thought of that. Now I often go directly to a retailer’s website, to see if there are any deals.

But you’re probably way ahead of me ...

Regards,

A handwritten signature in blue ink that reads "chuck".

Charles M. Shackelford